



Alabama Department of Child Abuse and Neglect Prevention

The Children's Trust Fund

2013 ANNUAL REPORT



The Department awarded 116 Community-Based Prevention Programs statewide totaling over \$6 million

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MISSION STATEMENT

The Department of Child Abuse and Neglect Prevention secures resources to fund evidence-based community programs committed to the prevention of child maltreatment; we advocate for children and the strengthening of families.

I am pleased to share with you the 2012-2013 Annual Report of the Alabama Department of Child Abuse and Neglect Prevention. 2013 marked our agency's 30th year of operation and service to the state of Alabama. During the latter part of 2013, I was honored to have been appointed by Governor Bentley to serve as the Executive Director of this agency, which is also known as "The Children's Trust Fund". We strive to advocate, promote and fund community-based programs that work to strengthen families and prevent child maltreatment before it occurs. These programs enhance protective factors through parenting education and support; home visitation; mentoring; school-based programming; after-school activities; and respite care. The annual grant process is competitive and selection is based on effective and measurable prevention programming. The Department provides technical support and monitors outcomes of all funded programs.

Results from the state-level evaluation of agency-funded programs are summarized in this report, but it is noteworthy that parents receiving services from fatherhood programs have shown significant improvement in healthy marriage skills, parenting skills, and economic stability. This report illustrates how funding provided by the Department of Child Abuse and Neglect Prevention is used throughout the state. In fiscal year 2012 - 2013, the Department provided over \$6 million in grants to 116 community-based prevention programs statewide. Many of the prevention programs would not be available to local communities without these funds and the steadfast dedication of state and local staff and volunteers.

Working together we can make certain our children in Alabama have a nurturing environment and grow up to be safe and healthy. We all play a role in helping our children thrive.

With warmest regards,



Sallye R. Longshore
Executive Director





Preventing Child Abuse and Neglect Since 1983

CRIBS FOR KIDS®
The Department partnered with SIDS of Pennsylvania to administer the Cribs for Kids program. A pilot project in Jefferson, Baldwin and Mobile counties allowed the Department to **assist 474 parents/ caregivers** who did not have a safe sleep environment for their baby. Instructional guidance and educational materials were distributed containing ways to reduce the risks of Sudden Infant Death Syndrome.



Since 2000, Alabama REALTORS® have contributed over \$290,000 through specialty tag sales and fundraising. These funds go directly to supporting prevention programs in Alabama.

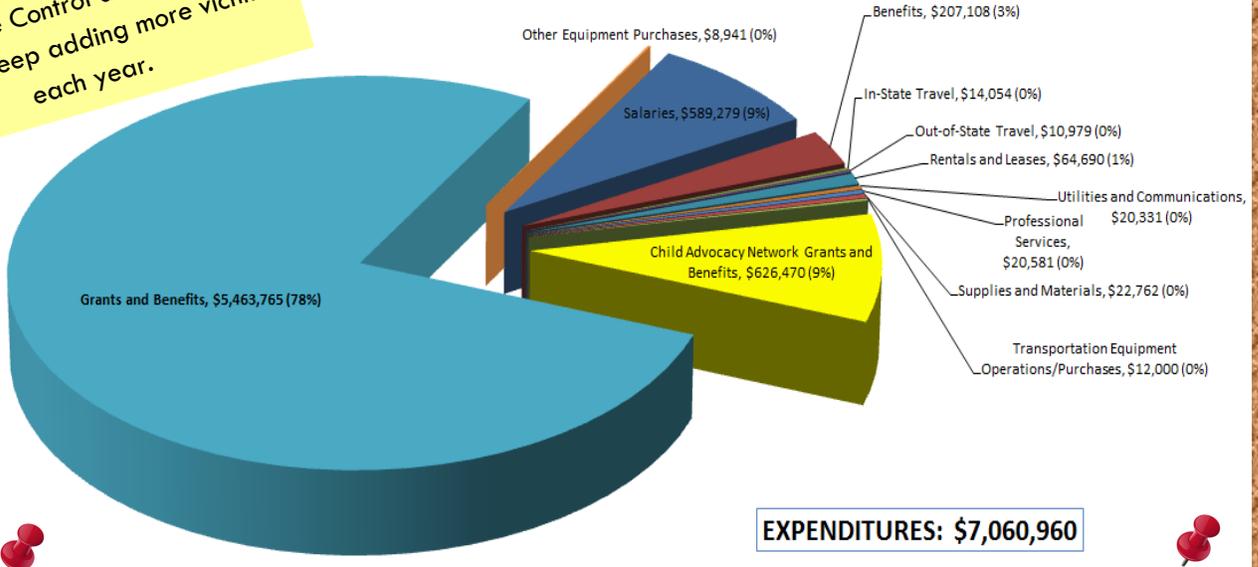
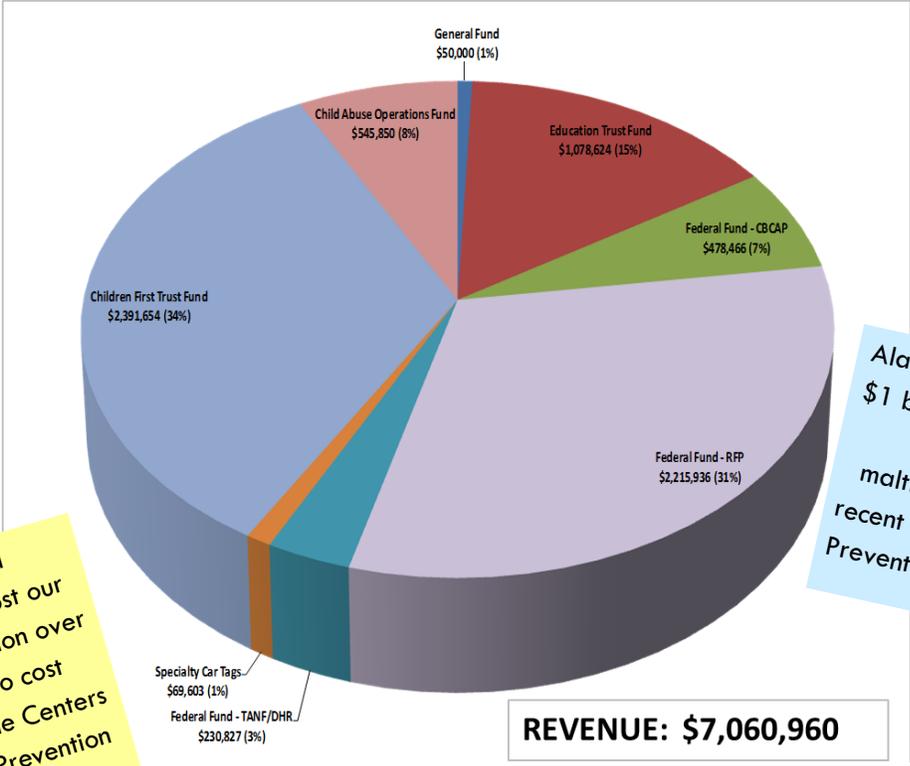
In May 2013, the State Legislature gave final passage to a bill expanding the list of professionals who are mandatory reporters to include all public and private K-12 employees, and employees of public and private institutions of postsecondary and higher education. Under this bill, public or private employers are prohibited from punishing a worker for reporting suspected child abuse or neglect.

Revenues and Expenditures



The 9,573 victims of child maltreatment in 2012 will cost our state's economy over \$2 billion over their lifetime according to cost estimates developed by the Centers for Disease Control and Prevention and we keep adding more victims each year.

Alabama spent an estimated \$1 billion in 2012 to pay for the costs of child maltreatment according to recent research conducted by Prevent Child Abuse America.



Department of Child Abuse and Neglect Prevention Programs Funded

The Alabama Department of Child Abuse and Neglect Prevention “*The Children’s Trust Fund*” - Prevent Child Abuse Alabama, was created to encourage, promote and fund community-based programs that prevent child abuse and neglect. For the Program Year 2012-2013, the Department funded programs in the following areas: parenting education and support, home visiting, mentoring, school-based programming, after-school activities, respite care, public awareness and training. According to an evaluation from the University of Alabama, these programs effectively enhance protective factors and strengthening families.

COMMUNITY-BASED CHILD ABUSE AND NEGLECT PREVENTION (CBCAP)

The Department funded 16 comprehensive community-based programs through CBCAP monies made available through a Federal grant under Section 201 of the Child Abuse Prevention and Treatment Act (CAPTA) for \$403,476. These are the only federal dollars designated specifically to the prevention of child abuse and neglect.

CHILDREN FIRST TRUST FUND (CFTF)

For 2012-2013, the Department funded 66 programs for the maintenance, expansion and enhancement of at-risk youth and family support through the Children First Trust Fund for a total of \$1,153,250. At-risk youth programs serve individuals age 8-17 that are experiencing factors that have brought them to the attention of school systems, courts and county facilitation teams. Family Support Programs are used to continue or expand Family Resource Centers and programs.

FATHERHOOD PROGRAMS

The Department received funding from **Department of Health and Human Services** for the Pathways to Responsible Fatherhood project (RFP) and awarded \$2,796,866 to 14 community-based agencies. This project strives to empower fathers to make healthy and responsible choices that ultimately lead to the social, psychological and financial well-being of their children.

For 2012-2013, the Department partnered with the **Alabama Department of Human Resources** to award \$207,955 in Temporary and Needy Family (TANF) assistance to seven Fatherhood programs. These programs reinforce the rights and responsibilities of being a parent, as well as offer case management and encourage financial and emotional support of Alabama children.

TRADITIONAL PROGRAMS

During the 2012-2013 program year, the Department funded five Traditional prevention programs with state dollars through the **Education Trust Fund** (ETF) for a total of \$100,000. These programs impact child abuse at the primary and secondary levels and encompass all program types.

The Cost of PREVENTION *Versus* The Cost of Abuse and Neglect

The University of Alabama's Center for Business and Economic Research conducted extensive research on the cost of child abuse and neglect compared to the cost of prevention. Using many sources, the authors calculated a conservative estimate of the total cost of child abuse and neglect cases to Alabama as **\$520,800,290** (Watters, Odom, Ferguson, Boschung, & Edwards, 2007).

An estimated
\$585,139,880 was spent
on the *cost* of child abuse
and neglect in 2013.

Watters et al. calculated the **direct costs** related to the needs of abused and/or neglected children (e.g., hospital costs, low birth weight births) at **\$392,131,895**. The **indirect costs** related to long-term and/or secondary consequences of abuse and neglect (e.g., lost future productivity to society, future unemployment, juvenile delinquency) were **\$128,771,935**.

Absent of resources to reproduce the extensive analysis at this time, we applied a simple inflationary adjustment to the direct and indirect costs calculated by multiplying the original numbers by the cumulative inflation rate for the U.S. from 2007 to 2013. This yielded an estimated cost of **\$585,139,880.70**.

Reference:

Watters, A.J., Odom, R., Ferguson, C., Boschung, M., & Edwards, S. (2007). *The Costs of Child Abuse vs. Child Abuse Prevention: Alabama's Experience*. The University of Alabama, Center for Business and Economic Research, Tuscaloosa, Alabama.

"In addition to my work as a researcher and program evaluator, I also work as a clinical social worker doing trauma-focused psychotherapy with child and adolescent sexual abuse survivors. Listening to the pain of girls provides regular evidence to me of why prevention work holds such crucial importance. Which do you think would be easier (not to mention cheaper!) for everyone concerned: preventing the pain of victimization or helping children and teenagers weather the pain?"

~Dr. Debra Nelson-Gardell

University of Evaluation of Pro

NUMBER OF CLIENTS SERVED BY FUNDING STREAM

Funding Stream	Total Clients
CBCAP	923
CFTF	13,523
ETF	2,397
REALTOR	3,268
RFP	2,616
TANF	173
TOTAL SERVED:	22,900

NUMBER OF CLIENTS SERVED BY PROGRAM TYPE

Program Type	Total Clients
Fatherhood	258
HHS/OFA Fatherhood	2,616
Home Visitation	1,430
Mentoring	240
Non-School Based/After-School	881
Parent Education & Support	8,310
Respite	453
School-Based	8,712
TOTAL SERVED:	22,900

Source: Debra Nelson-Gardell, Ph.D, *Principal Investigator* and M. Felicia Woerner, MA, *Research Project Manager* – The University of Alabama School of Social Work.

Contact Hours & Sessions:

Between August 2012 and July 2013, the Department-funded programs **had a minimum of 221,674 direct contacts with clients for 218,416 hours total.** Direct contacts include face-to-face (both individual and group) and phone contacts.

Public Outreach & Awareness Information:

Public outreach and awareness programs **reached anywhere from 120,000 to 2,000,000 people** each month through billboards, print media, speaking engagements, mandatory reporter training, media events, and other activities.

Outcome Analysis Results:

The following results are from the state-level evaluation of ADCANP-funded programs conducted by the University of Alabama's School of Social Work:

◇ Parents Receiving Services -

- * **PARENT EDUCATION & SUPPORT** and **HOME VISITING** programs have shown a **significant increase in the knowledge, skills and behaviors pertaining to protective factors** related to child abuse and neglect prevention.
- * **RESPITE** programs have shown a **significant decrease in stress**, which is a risk factor for child abuse and neglect.
- * **FATHERHOOD** programs have shown a **significant improvement in healthy marriage skills, parenting skills, and economic stability.**

◇ Children Receiving Services—

- * **CHILD-FOCUSED** programs have shown a **significant increase in their ability to identify and understand pro-social and self-protective behaviors.**

Pathways to Responsible Fatherhood

Family Guidance Center— Parenting Matters

The things I like about the Family Guidance Job Readiness Program is that they are so willing to help you as long as you are willing to help yourself. I have learned a whole lot these past 3 weeks from Mrs. Vilamaa and Mr. John Trapp teaching the class about finding the right jobs, how to write a resume and how we should conduct ourselves on a job. Not only that, I learned a lot from the guys who are going through the same things I was going through like being a good father and finding a job. The most important thing is that we all can relate to each other which is good for the class. I love the fact that we are all each other's crutches. If one falls, one of us is going to pick or lift that person up and make him stand where he needs to be.

This class gives us hope and motivation to prepare ourselves to provide for our children like we want to. I have learned so many skills just by coming to the class daily. Of course I had my doubts like what if this class doesn't help me and prepare me, but I just stuck with it and learned everything I could. The skills that the Job Readiness Program has provided for me will carry me for the rest of my life for the business world. They will teach you step by step about everything that you will need to know for applying for a job. One of the things Mrs. Vilamaa and Mr. Trapp teach us is to set goals for ourselves and try to reach for them. I realize to this very day that nothing is impossible that I can't accomplish. This program gives me something to look forward to for the future and that is being very successful. I remember our first day of class and Mrs. Vilamaa asked us "If we can be an animal what would we be?" I told her that I would be an eagle so that I can soar to success. And right now I feel like that eagle because this is a huge start for me.

The main thing is don't ever give up when things go wrong in life because when you are down you can't do anything but go up. It has to come from you as a person to be successful in life. The program can lead the way but it is up to us to follow and leap out on faith. And I really want to thank the whole staff here at Family Guidance Center for creating that path for success."



Devron James
Parenting Matters' Participant

Home Visitation

The Department of Child Abuse and Neglect Prevention awards \$37,500 to Glenwood's Family and Community Services (FACS) Program



Maranda McDonald and Intervention Counselor, Mary Beth Norwood

Maranda is a 10 year-old diagnosed with autism. She lives in Pinson and is in the 5th grade. She loves meeting new people, giving hugs, seeing her friends and watching Nick Jr. Maranda lives with her mother and father. She loves them very much. When Maranda began with the FACS program, she was aggressive with her parents, had severe separation anxiety, and really struggled with not getting her way. Her mother and father were eager to receive services. Ms. Norwood began by working to get Maranda on a routine at home to reduce her aggression. She responded well to the routine, though she did discover she could try to rearrange her schedule if no one was looking.

As they began to see changes in Maranda, the real success of this story began. Because Ms. McDonald had spent years learning about autism and what her daughter's needs were, she began talking about what her thoughts and opinions were on her daughter's care. She began discussing options for Maranda including: improved psychiatric care, implementation of activities at home that mirror what she does at school, trying to increase Maranda's social interactions, and reaching out to other parents. She became an active participant in Maranda's care. She became an advocate. Ms. McDonald is the FACS program parent representative in the new parent leadership committee.

Maranda and her family are a true success story. When they complete the FACS program, they will not stop working. Maranda will continue to make improvements and her family will continue to be her advocate.



Maranda's Family

Non School-Based/After School

Pathways, Inc.— Learning to Be a Kid Program Awarded \$20,000

Catherine's classmate Jay shared that he had received an above average score in reading that day at school. The 4th grader was reading at the 6th grade level. After Mrs. Jones gave him a high-five for his achievement, Mrs. Hard asked him to read "Where the Wild Things Are" to the rest of the class. He happily agreed.



For two weeks every month, homeless children like Catherine and Jay spend their evenings at Pathways with volunteers who facilitate the agency's Learning to Be a Kid Program. LBK, as it is affectionately known, works to teach these children about emotions, anger, decision making and self-esteem.

LBK was created about 20 years ago as a companion program to Pathways' Employment Readiness Program. That program teaches homeless women how to write a resume, perform well in a job interview, and dress professionally. In the past, many women with children were unable to participate because they did not have access to evening childcare. Pathways' solution to breaking down that barrier was to develop a program specifically geared toward the needs of those homeless children.

"Every year is a different group of children, and it is nice to try to make a positive impact in their lives in the two weeks we are with them. The children are so very sweet and are in need of attention. I try to give them an open forum so they feel comfortable discussing their lives—school, family, struggles, home—with the group so they can see that they are not alone in this world and that many people care for them."

-Mrs. Hard, Volunteer

The LBK curriculum teaches the following concepts: Attitude, Self-Esteem/Pride, Trust/Truth, Independence/Self-Reliance, Anger/Courage, Goals and Kindness. But to the children who learn these skills through arts and crafts and reading books, they're just having fun.

Parenting Education & Support



Sylacauga Alliance for Family Enhancement Parenting Education & Support/CRIB Program

Support Child Abuse and Neglect Prevention . . . *Alabama's children need you!*

KEEPSAKE BIRTH CERTIFICATE



The birth of a child is an exciting event! Commemorate your little ones special day with a Keepsake Birth Certificate. There are three designs to choose from at a minimal cost of \$45. A portion of the proceeds benefit the Children's Trust Fund of Alabama. To learn more visit <http://adph.org/vitalrecords/>.

ALABAMA INCOME TAX CHECK OFF

A Over 85% of the *Department of Child Abuse and Neglect Prevention's Children's Trust Fund* dollars go directly to fund programs that protect our children from abuse and neglect. Income tax refunds can become an investment in the children of this State. This tax-deductible donation can be done by simply attaching Schedule DC to your State Income Tax Return and checking 1d "Child Abuse Trust Fund".

BUY A PREVENTING CHILD ABUSE AND NEGLECT LICENSE

B **PLATE . . .** When you buy our tag or a Realtor specialty license plate, approximately 92% of the purchase price goes directly to fund community-based prevention programs in Alabama. These tags are available at every County Probate Office and are tax-deductible. They can be personalized with any combination of six letters or numerals at no additional charge.



CREATE AN HONORARY OR MEMORIAL FUND

C Honor the life of someone special by designating the *Department of Child Abuse and Neglect Prevention's Children's Trust Fund* as a recipient of tax deductible honorary or memorial donations.

DONATE . . . MAKE A TAX-DEDUCTIBLE DONATION

D Help prevent child abuse and neglect by making a tax-deductible donation of any amount to the Alabama's *Children's Trust Fund*. Donations can be made by visiting our website: www.ctf.alabama.gov or you can send a check or money order to: the Alabama Department of Child Abuse and Neglect Prevention's **Children's Trust Fund, P.O. Box 4251, Montgomery, AL 36103**

For more information on how you can help prevent child abuse and neglect, please visit us on the web at www.ctf.alabama.gov or call (334) 262-2951.

Alabama Department of Child Abuse and Neglect Prevention

“The Children’s Trust Fund” - Prevent Child Abuse Alabama



Organizations Funded In the State



ACES Elmore County
 Aid to Inmate Mothers
 Alabama Coalition Against Domestic Violence
 Alabama Parent Education Center, Inc.
 Alabama Network of Children’s Advocacy Ctrs
 Alabama Partnership for Children
 Alfred Saliba Family Services Center
 Athens Limestone County Family Resource Ctr
 Athens State University
 Baldwin County Mental Health Center
 BAMA Kids, Inc.
 Big Brothers Big Sisters of South Alabama
 Big Brothers Big Sisters of West Alabama
 Boys & Girls Clubs of North AL, Athens Unit
 Butler County Board of Education
 Calhoun Community College
 Camp Fire USA Central Alabama Council
 CARE House, Inc.
 CASA of Jefferson County
 CASA Mobile, Inc.
 Catholic Social Services for Family Service Ctr
 Circle of Care Center for Families
 Child Abuse Prevention Services of Tuscaloosa
 Child Care Resource Center, Inc.
 Child Development Resources
 Childcare Resources
 Children’s Aid Society
 Children’s Policy Council of Dallas County
 Colbert-Lauderdale Attention Homes, Inc.
 Community Action Agency of Northwest AL

Coosa Valley Youth Services
 East Alabama Mental Health Center
 East Central Alabama United Cerebral Palsy,
 Etowah County Board of Education
 Exchange Club Family Skills Center
 Family Center of Mobile
 Family Guidance Center of Alabama
 Family Links, Inc.
 Family Services Center of Calhoun County, Inc.
 Family Services Center of Coffee County
 Family Services Center, Inc.
 Family Services of North Alabama
 Family Success Center of Etowah County
 Family Support Center
 First Family Service Center
 Friends of the Court, Inc. /CASA of Shelby Co
 Gadsden State Community College
 Gateway
 Gift of Life Foundation
 Girls Incorporated of Central Alabama
 Glenwood, Inc.
 Goodwill Easter Seals of the Gulf Coast, Inc.
 Gulf Regional Childcare Management Agency
 Healthy Kids
 IMPACT Family Counseling Center
 Jasper Area Family Services Center, Inc.
 Jefferson/Mobile County Pilot Project
 Kid One Transport, Inc.
 Lauderdale County Children’s Policy Council
 Lawrence County Schools

Marshall Jackson 310 Agency
 Mobile County Health Department
 Montgomery Area Family Violence Program
 Montgomery Public Schools
 National Children’s Advocacy Center
 Organized Community Action Programs, Inc.
 Parents and Children Together (PACT)
 Pathways Inc.
 Pickens County Family Resource Center
 Preschool Center for the Deaf and Blind
 Sheffield City Schools
 St. Clair County Day Program, Inc.
 Sylacauga Alliance for Family Enhancement,
 Talladega Clay Randolph Child Care Corp
 Tri-County CASA
 Tuscaloosa One Place, A Family Resource Ctr
 Tuscaloosa’s One Place
 UCP of Huntsville and Tennessee Valley, Inc.
 United Cerebral Palsy of Greater Birmingham
 United Cerebral Palsy of Mobile, Inc.
 United Cerebral Palsy of Northwest Alabama
 United Cerebral Palsy of West Alabama
 United Way’s Success By 6 Program
 University of Alabama
 University of Alabama at Birmingham
 Vineyard Family Services of Central Alabama,
 Volunteer Center of Morgan County
 Walker County Children’s Policy Council, Inc.



Alabama Department of Child Abuse and Neglect Prevention

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